



**RMFMA – TX Chapter  
2<sup>nd</sup> Annual Texas Equipment  
& Technology Show  
Attendees Registration Packet**

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*November 17<sup>th</sup>, 2011  
8:00 a.m. - 4:00 p.m.*



*3601 Highway 114  
Fort Worth, TX 76177*

***OCTOBER 31, 2011- Deadline for FREE Registration***



**REGISTRATION POLICIES:**

RMFMA Texas Chapter would like to offer to you this one day vendor expo to be held at the Texas Motor Speedway on November 17, 2011 from 8:00 a.m. to 4:00 p.m. We are honored to offer this absolutely **FREE** to the attendees. We will be having a drawing giving away twenty racecar rides to any attendee who participates in at least three presentations put on by our Platinum and Gold Sponsors. The Racecar rides are sponsored by our Platinum Sponsors: Peterbilt, JCB/Darr, NAPA and Global Oil Solutions. (Racecar and Pacecar rides will be available for individual purchase throughout the day).

In a time where budget cuts and travel restrictions are widespread, we know that this show will be a premiere opportunity for networking and onsite equipment showing to aid in purchases for the upcoming fiscal year. Pre-registration is required to attend free and is important so that we can notify registrants if unforeseen circumstances require us to cancel or reschedule. Reservations made by telephone, mail, Email or FAX, unless cancelled, will be considered a commitment to attend.

**NOTE: Pre Registration is required no later than October 31, 2011. After this date, Admission will be \$20 at the door.**

**ATTENTION FLEET MANAGERS & TECHNICIANS:**

This year we will be hosting Technician competition to be held during show from 8:00 to 12:00! The competition is limited to the first 24 technicians from RMFMA member organizations (2 per entity), and will include diagnostics on a light duty GM vehicle and a written ASE style test, with time limits for each. The technician with the highest combined score wins!

Rules, Regulations & Guidelines for the Technician Competition will follow separately.

**VENDOR CANCELLATION POLICIES:**

Refunds will be made ONLY if the RMFMA Texas Chapter is notified of cancellation in writing, at least four business days before the program, either by FAX or mail. If you have registered to sponsor in the show and find you will not be able to fulfill your obligation, you may transfer your registration to another person. Please notify the RMFMA Texas Chapter of this occurrence.



**OVERNIGHT LODGING:**

Discount rooms are available in the City of Fort Worth, TX for **\$119.00** a night (Government rate in the area is \$129)

(Rate Code: **"Texas Equipment & Technology Show"**)



**Hampton Inn & Suites**

13600 North Freeway  
Fort Worth, TX 76177  
Phone: 817-439-0400  
Fax: 817-439-1158

*Please call the hotel directly to reserve your hotel room and reference the Texas Equipment & Technology Show!!!*

*Deadline for reservations is November 9<sup>th</sup>, 2011*

*Special Group Rates*

**ATTENTION VENDORS:**

*Do you have a product or service that would be of interest to Texas top fleet managers or other fleet personnel? Do you want to demonstrate your latest technology to the people who maintain Texas' local fleets?*

This is the perfect opportunity for showing off your equipment, products, parts, tools, services and technology to the people that actually recommend, specify, purchase and operate them. Enjoy an entire day of presentations, ride and drives, technician competitions, demonstrations and just plain showing off you products in a great setting (TMS infield garage area). In addition, you have the privilege of networking with and answering questions from fleet managers, supervisors and operators from all over the great state of Texas.

**LIMITED SPACE IS AVAILABLE:** Vendor show will be held in the Garage located in the infield of the Texas Motor Speedway. Vendors and attendees will have the opportunity to talk about latest products, current market needs, attend presentations hosted by our Platinum and Gold Sponsors, enter in a chance to win a race car ride (featuring four thrilling laps at 167mph), and simply enjoy the atmosphere that is unique only to the "The Great American Speedway".

**WHO SHOULD I CALL?**

- For registration verification
- For answers to questions about the program content

**PLEASE CALL: (940) 349-8423, 8433, or 8410**

**PLEASE EMAIL: [megan.watson@cityofdenton.com](mailto:megan.watson@cityofdenton.com),**

**[robyn.forsyth@cityofdenton.com](mailto:robyn.forsyth@cityofdenton.com), or**

**[diane.simington@cityofdenton.com](mailto:diane.simington@cityofdenton.com)**



### Wednesday November 16, 2011

- **6:00 p.m. - 9:00 p.m.      Networking Event at Shady Oak Restaurant (Dutch)**  
**6364 Sandshell**  
**Fort Worth TX, 76137**

### Thursday November 17, 2011

<h2>2nd Annual Texas Equipment &amp; Technology Show Attendee Agenda</h2>			
<b>Presentation Schedule Platinum &amp; Gold Sponsors</b>		<b>Ride &amp; Drive Schedule Located at the Road Course</b>	
8:00 to 9:00 a.m.	Show Opens with Registration and Breakfast		
8:30 a.m.	Opening Remarks from the City of Denton Mayor Mark Burroughs		
9:00 to 9:30 a.m.	Global Oil Solutions	9:30 to 10:30 a.m.	Chevy Volt and other vehicles TBD
9:40 to 10:10 a.m.	JCB/Darr Presentation		
10:20 to 10:50 a.m.	Peterbilt		
11:00 to 11:30 a.m.	NAPA	10:30 to 11:30 a.m.	EV Auto
11:30 to 12:30 p.m.	Lunch		
12:30 to 1:00 p.m.	General Motors	12:30 to 2:00 p.m.	Peterbilt
1:10 to 1:40 p.m.	Sam Pack Ford		
2:00 to 2:30 p.m.	Knapheide		
2:45 p.m.	Award Ceremony hosted by the City of Fort Worth Mayor Betsy Price and the Drawing for 15 FREE Race Car Rides		
3:00 to 5:00 p.m.	Race Car Rides		
5:00 p.m.	Show Ends		

*The show will begin at 8:00 a.m. on Thursday November 17, 2011. Upon entry, meal tickets will be issued for both breakfast and lunch. Breakfast will be served until 9:30 a.m., and the first presentation will begin promptly at 9:00 in the media center. Each Attendee will have the opportunity to win a Team Texas Ride of a Lifetime race car ride. Attendees will be required to participate in 3 presentations hosted by our Platinum & Gold Sponsors; after each presentation cards will be punched and then entered into the drawing to win a free race car ride. (Please note that race car rides are also available for individual purchase for \$125.00 each and pace car rides may be purchased for \$10.00 each).*



## **ATTENDEE REGISTRATION**

**Rocky Mountain Fleet Management Association- Texas Chapter  
2<sup>nd</sup> Annual Texas Equipment & Technology Show on November 17, 2011**  
8:00 a.m. to 4:00 p.m. & Hosted at the Texas Motor Speedway  
3601 Highway 114 Fort Worth, TX 76177

**FREE Registration ends October 31, 2011.  
(After October 31<sup>st</sup>, Registration is \$20 a person. Cash or Check).**

**Please COMPLETELY fill out registration form including all attending.**

**NAME OF MUNICIPALITY OR FIRM:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**ATTENDEE NAME:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**ATTENDEE NAME:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**ADDITIONAL ATTENDEE NAME:** \_\_\_\_\_

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**ADDITIONAL ATTENDEE NAME:** \_\_\_\_\_

**RETURN THIS FORM BY FAX TO (940) 349-8492 or EMAIL to addresses below.  
FOR FREE REGISTRATION THIS FORM MUST BE RECEIVED BY OCTOBER 31<sup>st</sup>  
Tickets will be available the day of the show at the gate for \$20.00 per person**

**Questions- Please contact:**

**Megan Watson  
940-349-8433  
[megan.watson@cityofdenton.com](mailto:megan.watson@cityofdenton.com)**

**Diane Simington  
940-349-8423  
[diane.simington@cityofdenton.com](mailto:diane.simington@cityofdenton.com)**

***"Racing into the Future of Fleet Management"***